

Colin Weed

New Media 499

2/28/2023

## Deployment Plan

**Target Audiences:** The target audience can be broken up into two groups of individuals.

- Primary audience:

The primary audience for the training video on people with PDD (Pervasive Developmental Disorders) would be police officers who may come into contact with individuals with these conditions in the course of their work. This could include patrol officers, detectives, and other law enforcement personnel who work in the community. Officers in training (18-25 years of age)

- Secondary Audience:

Secondary audiences for the video might include other professionals who work with individuals with PDD, such as healthcare providers, social workers, and educators. Family members and caregivers of individuals with PDD could also benefit from the video's content, as they may need to communicate with law enforcement personnel in emergency situations.

**Where is your target audience:**

Police stations and law enforcement agencies: The training program could be distributed to police stations and other law enforcement agencies, where it could be viewed during training sessions or shared among officers. This location is the main focus for where my work will be viewed and used.

Online platforms: The training program could be hosted on an online platform known as Rise which is an interactive program software with free access for viewership. This is the program being used for the project but if in person isn't available for testing then this can be forwarded to an individual through an email.

### **The audiences expectations:**

The primary audience “Police officers” when going through the training program on people with PDD (Pervasive Developmental Disorders), will expect to learn about the characteristics and behaviors associated with these conditions, as well as strategies for interacting with individuals who have PDD in a respectful and effective manner.

The audience as a whole would likely expect the training video to be engaging and visually appealing, with clear and concise information presented in an easy and understanding format. They may also expect interactive elements, such scenarios to help reinforce learning and encourage participation. Overall, the audience would expect the training program to be a valuable resource for increasing their knowledge and awareness of PDD, and helping them develop the skills needed to interact effectively and sensitively with individuals who have PDD.

### **How the audience will access the capstone:**

The training program can be accessed by the audience through a computer or mobile device with an internet connection, which enables the audience to access the course content anytime, anywhere. The course can be completed at the audience's own pace, allowing them to work through the content at a speed that suits their individual learning style and schedule. Being completed online can either be accessed through the program known as Rise Articulate “Is a popular e-learning authoring tool that enables the creation of interactive and engaging e-learning courses”, or through a personal email sent by me. Although when deploying the project in person, the training program will be run by my own device.

### **The Deployment:**

With the recent slight change in my capstone project my deployment is hopefully going to be by mid-end of March. The initial goal is going to be in person deployment during spring break. It will take place at the Scarborough Police department, with the goal of having a total of 8 participants who are able to go through the training program. I will have one half of the participants go on March 15 and the other half go on March 17th. I will be attending in person with the other officers viewing and taking notes on the initial deployment of the project. While doing in person testing I will bring my own laptop for officers to access. The reasoning for this is so the initial use of the capstone will go smoothly with no interference or waste of time.

In case of any inconveniences I've been getting into contact with the University of Maine's local police department for participants for online participation. This will open up on March 22nd and go until March 29th. When starting this deployment I will send an email to the University of Maine police department linked with the training program and a quick survey with questions as follows:

1. On a scale of 1 to 5, how helpful was the training program in improving your understanding of Pervasive Developmental Disorder?
2. Did the training program provide valuable information that can be applied in your work as a police officer?
3. How engaging and interactive was the training program?
4. Was the content of the training program presented in a clear and easy-to-understand manner?
5. Did the training program cover all relevant topics related to Pervasive Developmental Disorder and its impact on individuals?
6. On a scale of 1 to 5, how likely are you to recommend the training program to other police officers?
7. Was the training program accessible and easy to use?
8. Were there any aspects of the training program that could be improved?
9. How well did the training program meet your expectations?
10. Do you feel more prepared to interact with individuals with Pervasive Developmental Disorder after completing the training program?

